

BBA-403 (O) (AK)

2 0 2 5

(4th Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper : BBA-403 (Old)

(Research Methodology)

(PART : A—OBJECTIVE)

(Marks : 25)

KEY ANSWERS FOR OBJECTIVE

1. Put a Tick (✓) mark against the correct answer in the brackets provided : 1×10=10

(a) (iv)

(b) (iv)

(c) (iii)

(d) (ii)

(e) (iv)

(f) (ii)

(g) (iv)

(h) (iii)

(2)

(i) (iii)

(j) (iii)

2. State whether the following statements are *True (T)* or *False (F)* by putting a Tick (✓) mark : $1 \times 5 = 5$

(a) True

(b) False

(c) False

(d) True

(e) True

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